

# Wairarapa Cricket Strategic Plan 2021-2025

**Vision: A Quality Experience for Everyone**

**Mission: An Agile Approach to Enhance and Drive Positive Experiences, Creating and Supporting Quality People and Performance.**

## **Sustainability**

Through Planning, Systems and Support Wairarapa Cricket will Achieve Social, Financial, and Environmental Sustainability.

## **Quality**

An Emphasis on People (Values, Education, Experiences) and Process (Governance and Policy)

## **Diversity and Opportunity**

A Forward Thinking Approach that Incorporates a Desire for Change and Flexibility.

## **Participation and Pathway**

Provide Play at any Level, Aligned to the Needs of the Community, Removing Barriers and Enhancing Access.

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## Framework

### Sustainability

- Risk Management
- Shared Service
- IT & Database Platforms
- Budgeting / Financial Controls
- Diversification of Income
- Facility Development
- Media & Communication
- Community Support

### Quality

- Strategic Alignment
- Governance
- HR, Workforce & Structure
- Professional Development
- Professional Planning & Reporting
- Community Support
- Coach Development

### Diversity and Opportunity

- Board Diversity
- Cross-Code Collaborations
- Community-Wide Approach
- Female-Only Options & Structure
- Open to all ethnicities and abilities
- Leadership Programmes

### Participation and Pathway

- Performance-based Senior Representative Programmes
- Age-Group Pathway aligned to the Balance is Better Philosophy
- Flexible Competition Structures
- Social Opportunities
- Voice of the Participant
- Aligned Programme Delivery
- Physical Activity for All (FMS)